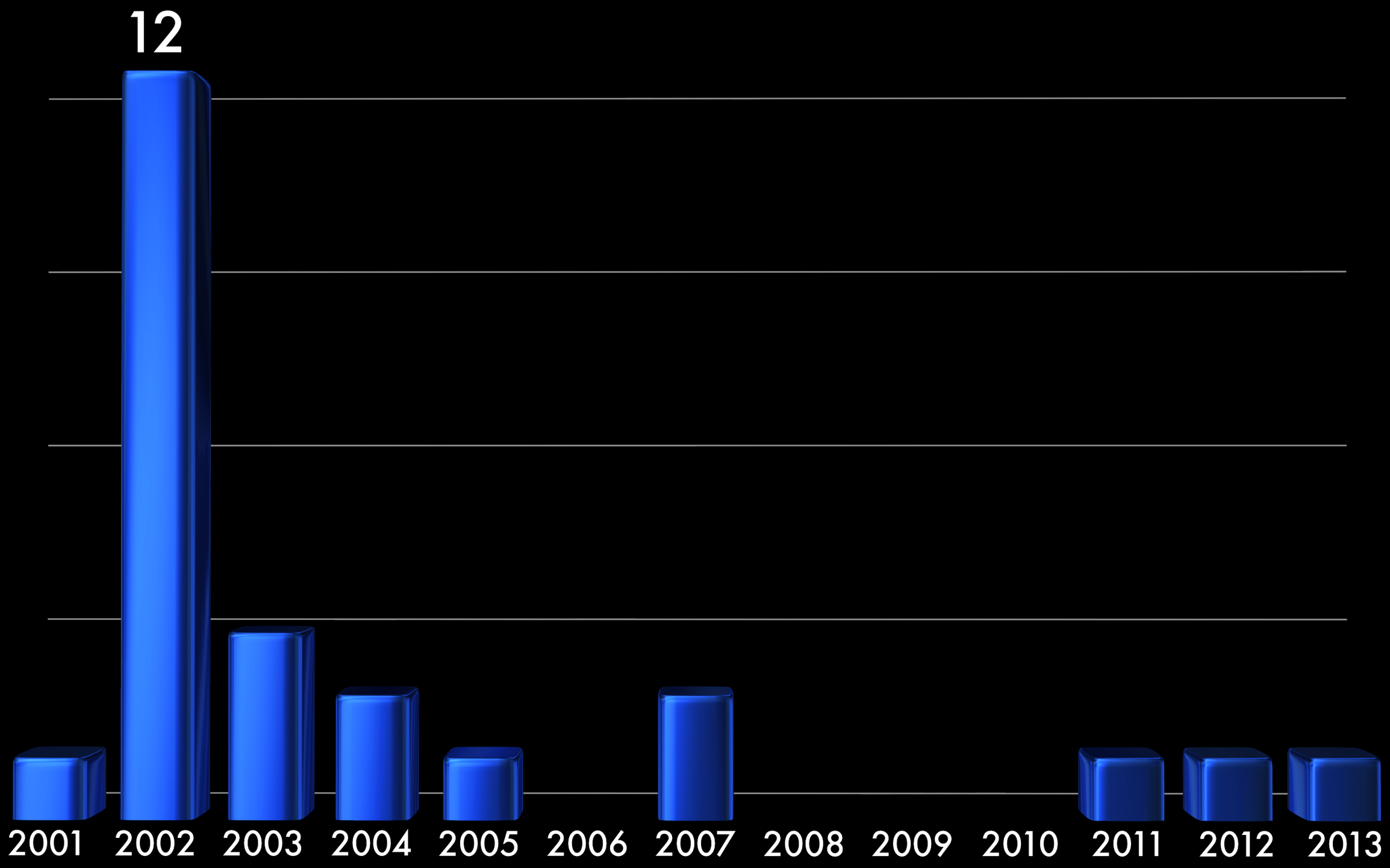
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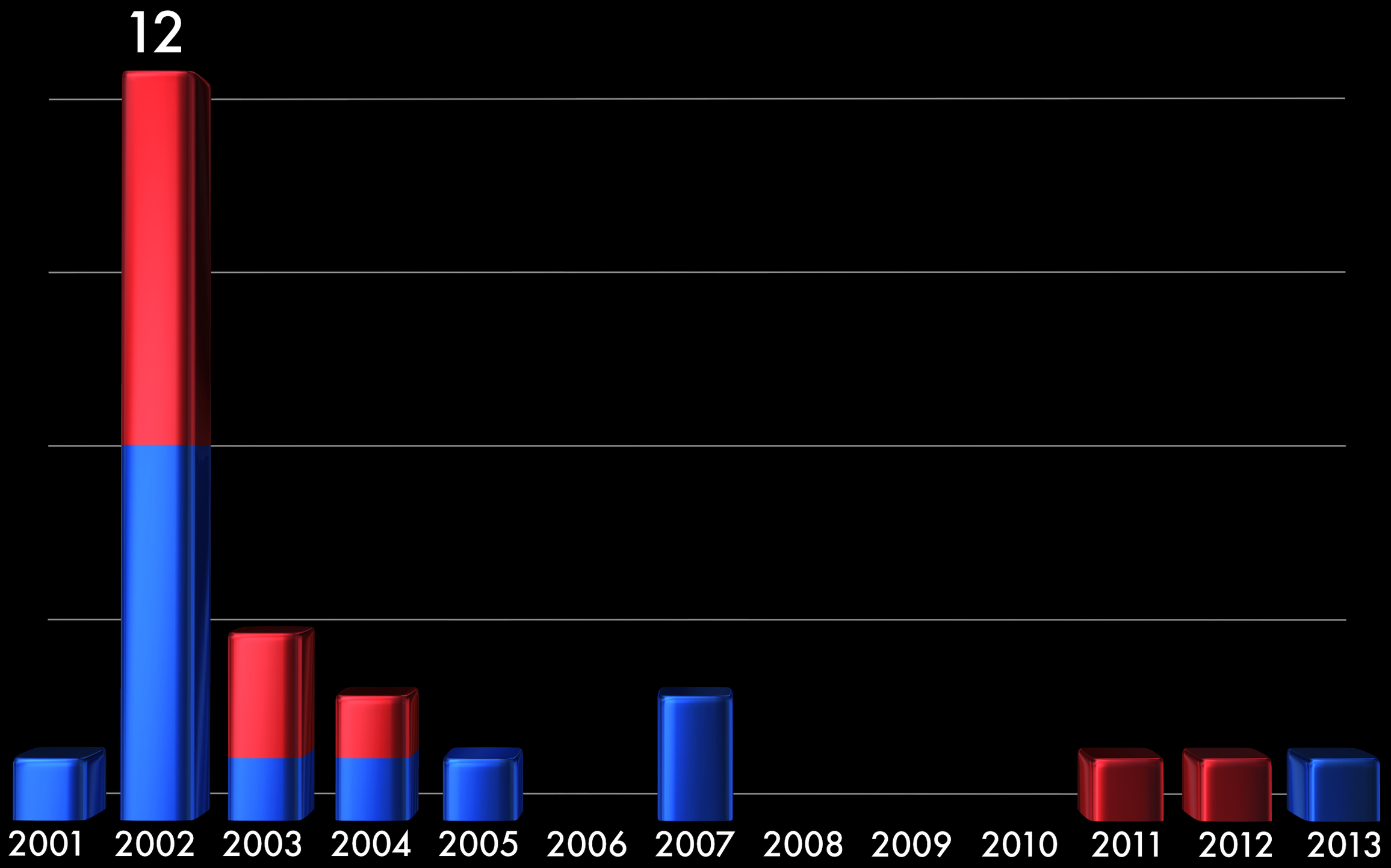
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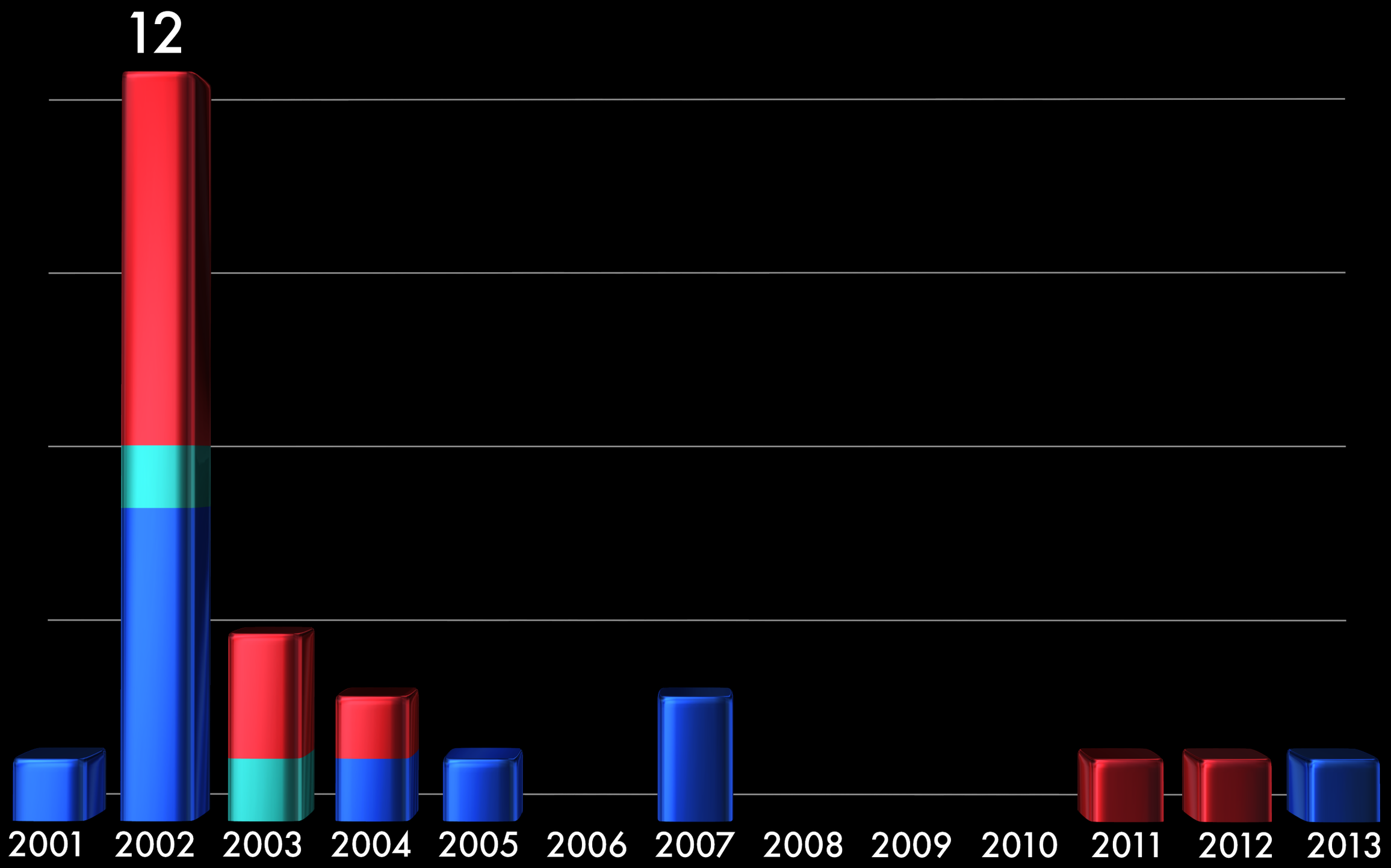
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What problem are we trying to solve?

End-to-end → NAT

Internet → Fragmented net

Standard → Proprietary

Open → Competitive (dis)advantage

"Just use IPv6"

“If you don’t support IPv6, the internet will stagnate.”

“If you don’t support IPv6, you’ll be left behind.”

“This all becomes clearer if you think about it with your reader-mind instead of your author-mind.

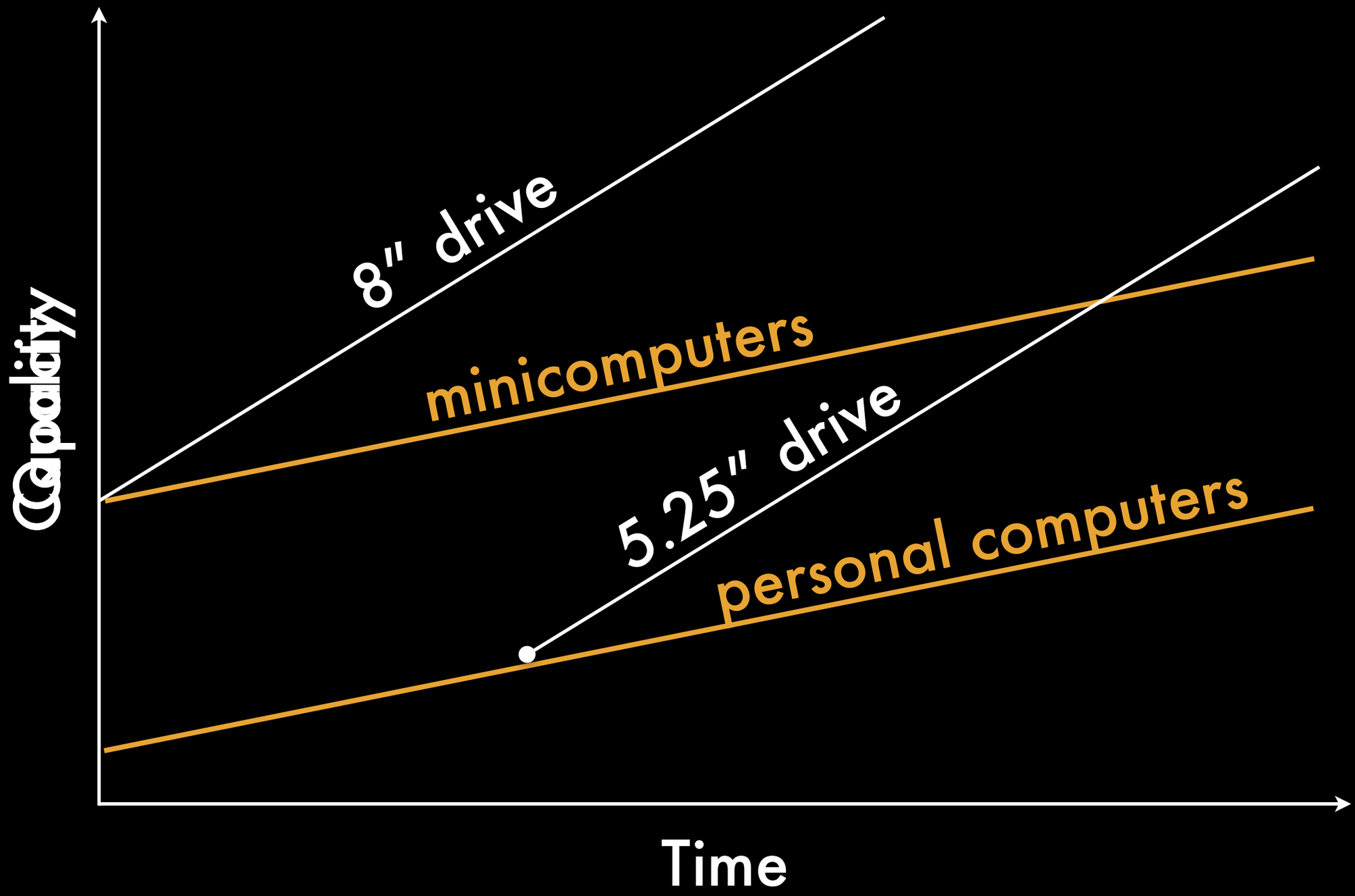
Authors with books are like mothers with infants…

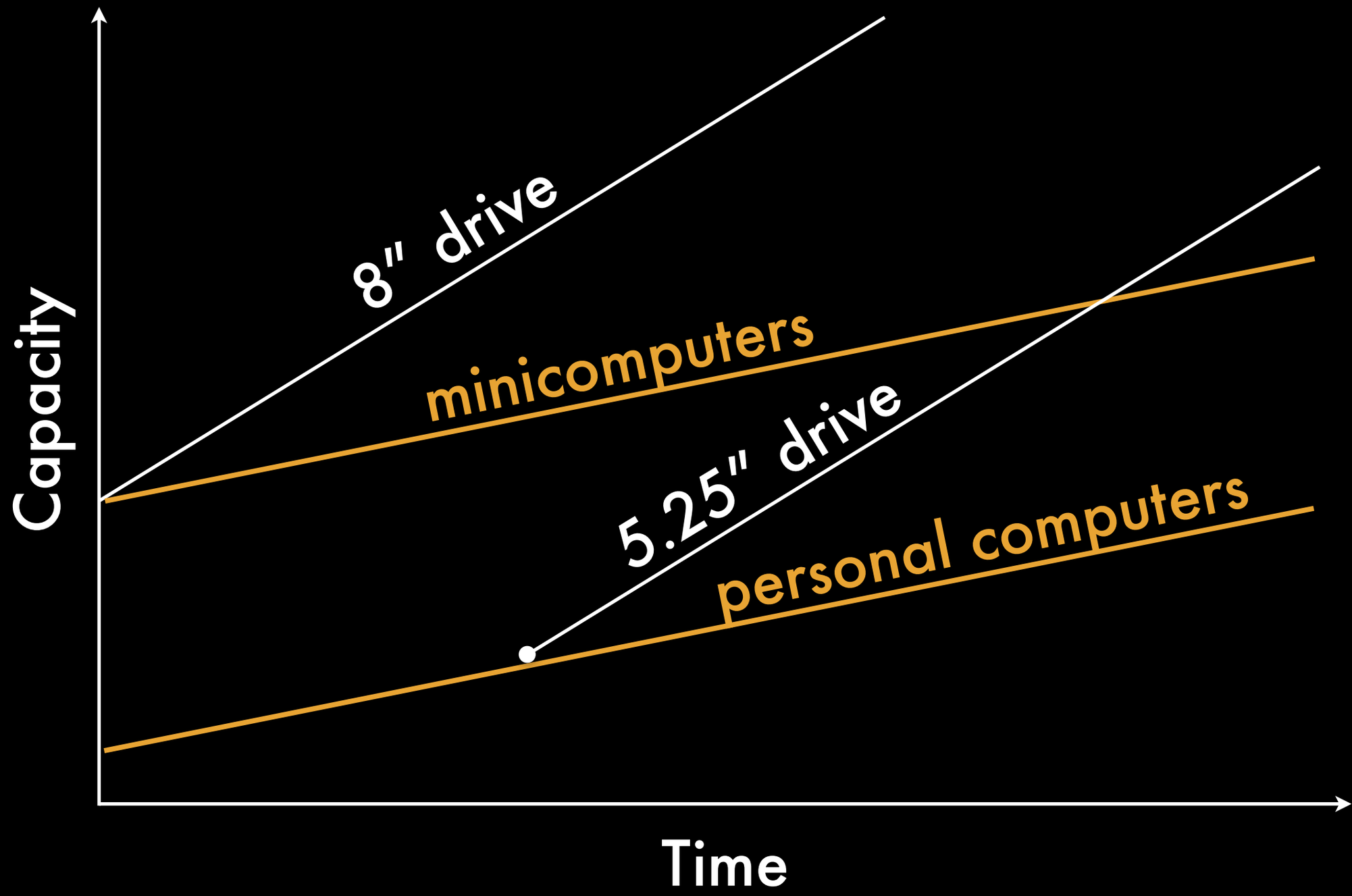
This has its good aspects; books, like infants, need someone to unconditionally love them, and champion all their causes. On the other hand, it can be a form of blindness.”

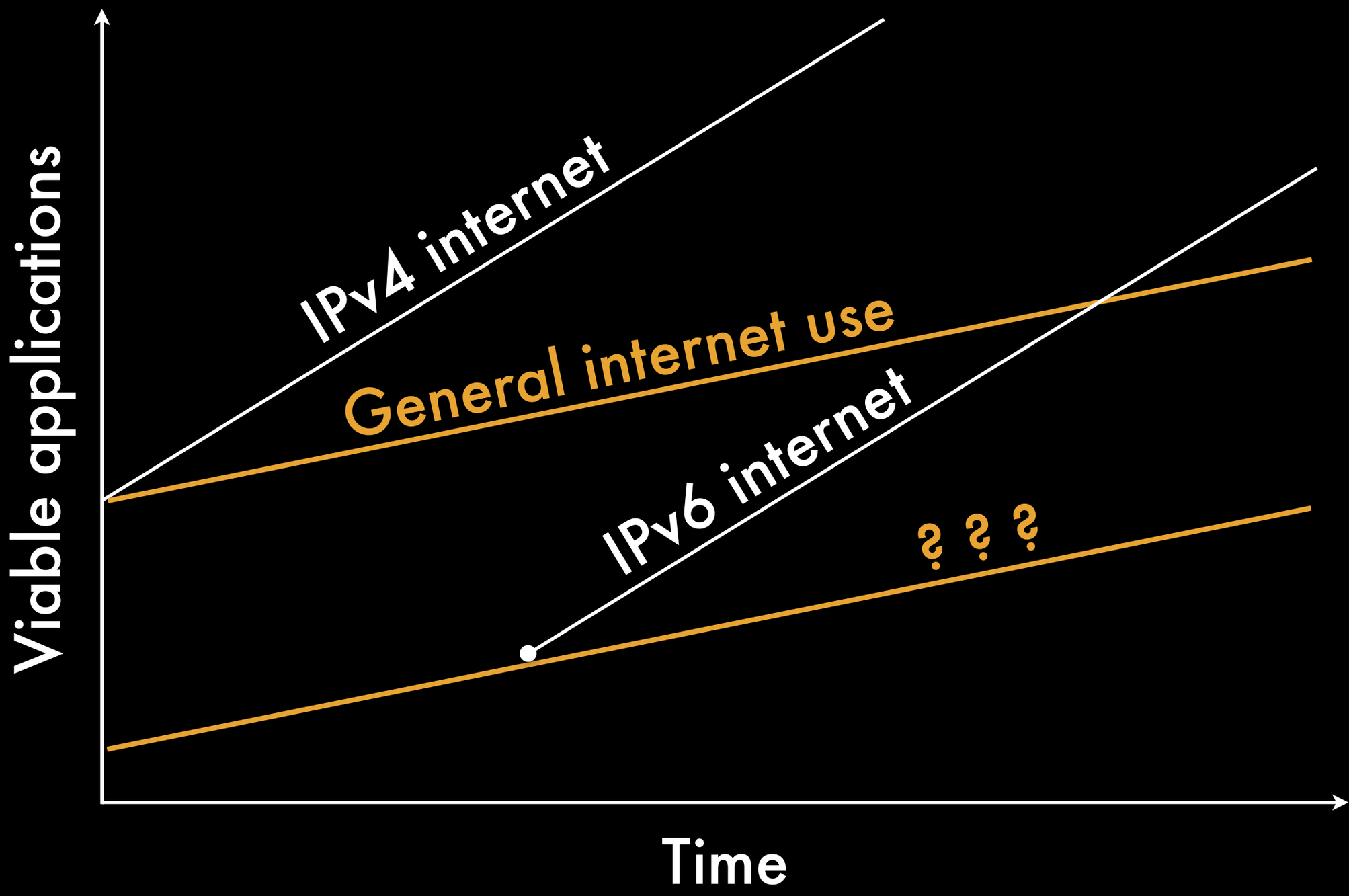
http://nielsenhayden.com/makinglight/archives/004641.html

The Innovator's Dilemma

Clayton Christensen


Capability
8" drive
minicomputers
5.25" drive
personal computers
Time


Capacity
8" drive
minicomputers
5.25" drive
personal computers
Time


Viable applications
IPv4 internet
General internet use
IPv6 internet
? ? ?
Time

Is IPv6 cheaper?

Is it more convenient?

Is it improving faster than market demands?

Where

Is IPv6 cheaper?

Where

Is it more convenient?

Where

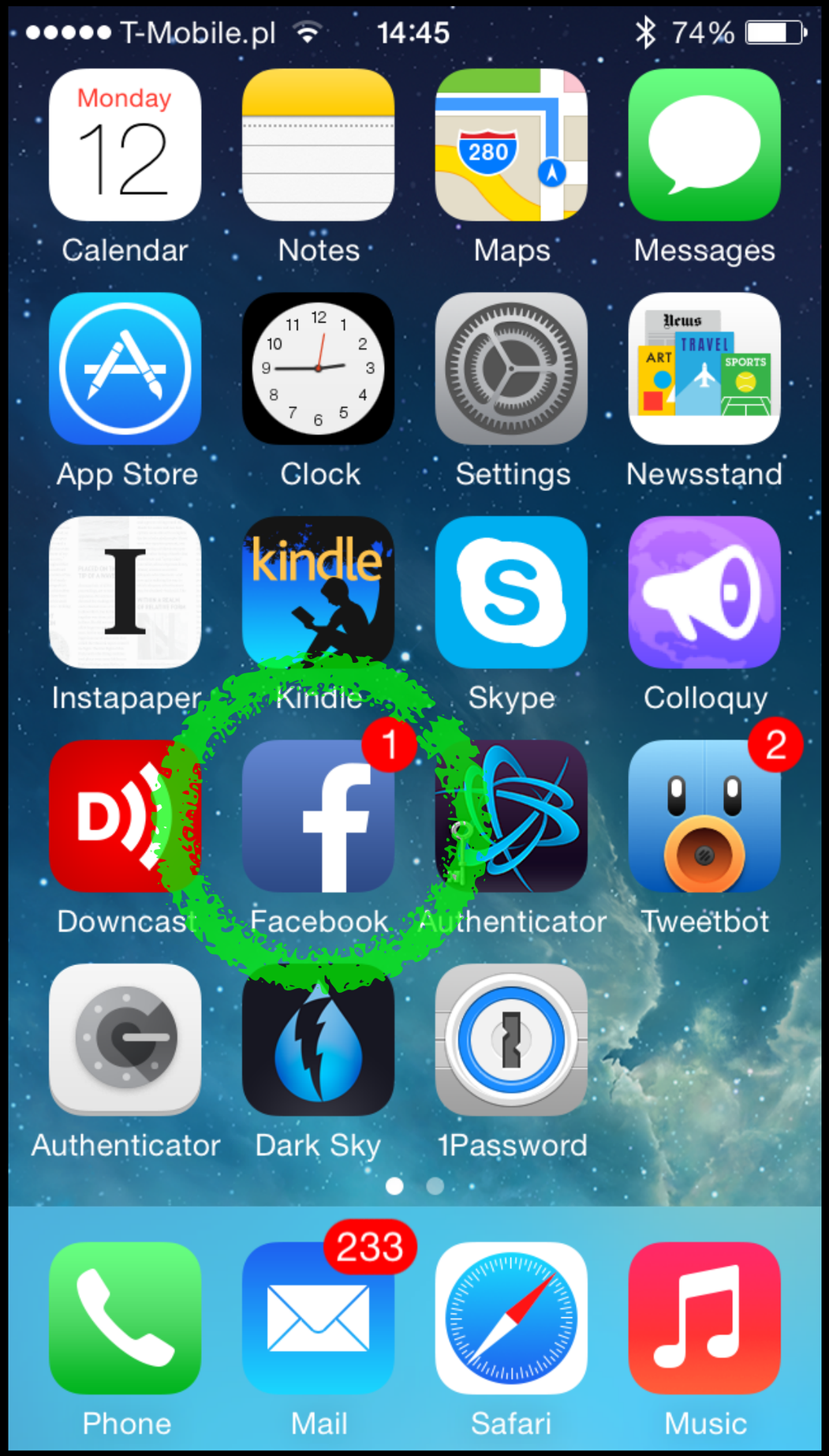
Is it improving faster than market demands?

What can IPv6 do that IPv4 can’t?

- Do we aim for what we measure?
  (So what should we be measuring?)

- What's the improvement we want to get?
  (Is that served by doing what we know?)

- Is the current growth really mainstream?
  (Or is there somewhere else to grow from?)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74%
Monday
12
Calendar
Notes
Maps
280
Messages
App Store
Clock
Settings
News
ART
TRAVEL
SPORTS
Newsstand
Instapaper
kindle
Kindle
Skype
Colloquy
Downcast
1
Facebook
Authenticator
2
Tweetbot
Authenticator
Dark Sky
1Password
Phone
233
Mail
Safari
Music